

Insider's Guide to AALBORG

COMING THIS FALL

COMPANY PACKAGE

Insider's Guide to Aalborg is a practical, down-to-earth guide helping your employees and their families to a happy life in Aalborg. Our aim is to help you increase the retention of international employees in your company.

We make your employees' everyday lives easier by providing **useful tips and guides**, helping them **understand their new city and country** and providing a **safe and confidential forum** for questions, challenges, experience exchange and social networking with Danes and other expats.






With a company subscription to Insider's Guide to Aalborg, your international employees will get a comprehensive package:

- ✓ **Every Sunday:** Weekly e-mail guide of upcoming activities
- ✓ **Every other Wednesday:** In-depth guide on an everyday practical challenge
- ✓ **Access to a closed Facebook group** with other expats and Danes
- ✓ **Monthly online Q&A session**
- ✓ **Social events** and guided tours in Aalborg

In addition, we offer our company subscribers complimentary tailored Q&A sessions or afternoon seminars at your company premises, focusing on a topic of your choosing.

Examples of topics

The in-depth guide will include topics such as:

-  **where to find a cheap bike** – and the rules of biking in Aalborg
-  **how to navigate** the various different parking regulations
-  **where to find the cheapest groceries** – or exquisite specialty items
-  **dos and don'ts** of renting a home in Denmark
-  **the closest place** to take the children on a picnic in a forest

The weekly guide will include tips to activities (paid or free) in the coming week in Aalborg, tips from other expats on living in Aalborg, fun facts on Danes and Danish culture – and a lot of other things that will help your employees and their families in their everyday life in Aalborg.

Read more at
www.LIFEinAALBORG.dk

Insider's Guide

to AALBORG

HOW IT WORKS

1. **Sign up** for a company subscription (monthly or annual payment)
2. **Send us a list** of the e-mail addresses of your international employees
3. **Your employees will immediately start receiving** weekly and bi-weekly e-mail guides and get access to the online forum
4. **When you get new international employees**, you simply send us their e-mail and they will be added immediately
5. **Every three months**, you will get an update on how many of your employees make use of the newsletters

PRICING

Companies pay according to the number of international employees you wish to receive the guide. You may choose between monthly and annual payment:

NUMBER OF INTERNATIONALS	MONTHLY FEE DKK	ANNUAL FEE DKK (GET 2 MONTHS FREE)
1	100	1.000
2-5	300	3.000
6-10	500	5.000
11-25	1100	11.000
26-50	2000	20.000
51-75	2850	28.500
76-100	3500	35.000
101-150	4950	49.500
>150	6000	60.000*

*Equaling DKK 30 per employee per month. Some sources estimate unsuccessful employment to cost as much as DKK 500,000-1,000,000 depending on the job.

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